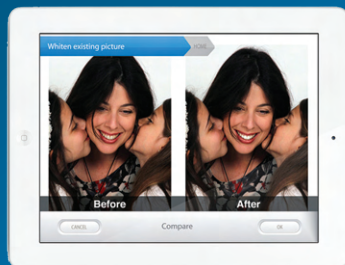




Can't wait for your brilliant smile? Download the Zoom app!

Preview your whiter, healthier smile today on a new or existing photo of yourself. It's quick and easy – just search for Philips Zoom in the Apple Store or Google Play store.



Whitening Q&A

Is teeth whitening safe?

Yes. Clinical studies have shown that whitening your teeth with carbamide or hydrogen peroxide under the supervision of a dental professional is safe for teeth and gums.

What are the side effects?

The most common side effect is tooth and gum sensitivity. Your dentist is your best resource to make sure you're a good candidate for whitening and that you are using the right formula. Philips Zoom take-home whitening products have two mild desensitizing agents, potassium nitrate and amorphous calcium phosphate (ACP), to help minimize tooth sensitivity. Patients surveyed experienced little to no sensitivity during the WhiteSpeed treatment.

How is Zoom different?

Over-the-counter whitening products are not customized to you. With Philips Zoom, the whitening process is tailored to your needs by your dentist, with custom-fitted trays for take-home treatments or just the right light intensity and duration in the dentist's office.

How long will my Zoom results last?

Whitening treatments help to reduce existing stains, but through consumption of coffee, soft drinks or just through natural aging, your teeth may eventually become discolored again. Maintenance whitening can help combat recurring discoloration. Only Philips Zoom take-home whitening products include ACP, which has been shown to help reduce fade-back.

What causes teeth to discolor?

There are many causes of tooth discoloration. Some of the most common include the consumption of highly colored foods and drinks (berries, coffee, tea, red wine). Some medications, aging, smoking and trauma can also cause teeth discoloration.

How long does it take?

With Zoom in-office, teeth can be up to eight shades whiter in 45 minutes. With Zoom take-home, when used as instructed, you will achieve great results within one to two weeks, depending on the concentration and wear time your dentist recommends.

For more information, ask your dentist
or go to zoomwhitening.com



*In the US
© 2016 Philips Oral Healthcare, Inc. All rights reserved. PHILIPS and the Philips shield are trademarks of Koninklijke Philips N.V. Sonicare, the Sonicare logo, DiamondClean, FlexCare Platinum, FlexCare, FlexCare+, ProResults, Sonicare For Kids and AirFloss are trademarks of Philips Oral Healthcare. All other trademarks are property of Discus Dental, LLC.

7505889 041916

PHILIPS
Zoom!

Whitening



Get a whiter, more radiant smile

Ask about take-home and in-office
solutions from Philips Zoom



Say hello to confidence that glows

Your smile is the way you greet the world. While you have many options for whitening your teeth, your dentist is your best resource for whitening treatments. Only dental professionals have access to the most powerful, professional-strength whitening and can ensure your treatment is safe and your results are outstanding.

Why you should ask your dentist about professional whitening

A whiter smile will also be a healthier smile

Your dental professional will know all about the health history of your teeth. So you'll get a treatment recommendation that accounts for any unique needs you may have, including sensitivity issues or previous dental work such as veneers, fillings or caps.

You'll make whiter teeth part of your regular care regimen

You visit your dental professional regularly for cleanings and checkups, so he or she can also ensure that your whitening procedures are regularly scheduled. This way, your dentist will know about your expectations for a healthy, white smile and recommend the necessary steps to achieve and maintain it.

For more information, ask your dentist
or go to zoomwhitening.com

Choose an experience that fits you

Incredible results, in-office



The same dental professionals that you trust to keep your teeth and gums healthy can also provide an in-office whitening treatment that gives you a brighter, healthier smile. You simply relax while they take care of the whitening procedure.

One big advantage of in-office whitening is that in just one visit, you get the most advanced whitening technology with the results you want. For example, Philips Zoom WhiteSpeed is clinically proven to whiten your teeth up to eight shades in just 45 minutes!*



*Not including preparation time

Take-home whitening that's as unique as you are

Philips Zoom DayWhite and NiteWhite give you superior whitening results by utilizing high-potency gels with custom-molded trays, specially made to fit your teeth. And with Philips Zoom, your dentist creates a treatment program designed just around your specific needs. Sensitive teeth? Check. Dramatic results fast? We've got it covered.



DayWhite
Maximum white

The most dramatic results for a healthy, white smile by day



NiteWhite
Maximum white

The most dramatic results for a healthy, white smile by night



NiteWhite
Quick

The fastest way to a healthy, white smile



DayWhite
Gentle

The healthy whitening treatment for sensitive teeth



DayWhite
Touch-ups

For a lasting healthy, white smile between treatments



Whitening maintenance



To ensure your smile stays bright white between treatments, try the Zoom Whitening Pen. With just two applications per day, this proprietary formula can help you maintain your results.

For continued stain removal and your healthiest teeth and gums, look for a power toothbrush like Philips Sonicare DiamondClean. It's proven to whiten teeth and remove plaque better than manual brushes.



Managing sensitivity



Everyone responds differently to whitening, and sensitivity is sometimes a side effect. Ask your dental professional about using a sensitivity toothpaste like Fluoridex before and after your treatment. You can also use a mild desensitizer like Relief ACP in conjunction with your treatment to further minimize sensitivity.



Talk with your dentist or hygienist today about getting the smile of your dreams

PHILIPS
ZOOM!

